

# Connection

## Magazine Special Edition Prospectus Issue 65

### Universities Enabling Sovereign Manufacturing Capability

**We invite universities to feature their specialised fields and research capabilities in this special edition. By participating, universities can reach composites industry leaders and professionals, highlighting contributions to advancing composite technologies.**

## Connection Magazine

**Is the authoritative source for news and insights on fibre-reinforced composites manufacturing.** Known for its quality editorial, design, and print, the magazine showcases the capabilities of the Australian composites sector, earning credibility within the industry both in Australia and internationally.

Our coverage delves into innovations in composites design, tooling, materials, R&D and fabrication, and shares real-world applications in the myriad of end-use markets. The magazine is distributed to financial members, key manufacturing and industry bodies, federal and state government ministers and agency personnel.

**The online version is promoted to a larger database of e-news subscribers and social media followers.**

### Composites Australia

Is a member-based, not-for-profit association dedicated to advancing the Australian composites industry. Connection magazine, the official publication of Composites Australia, has been published for over 20 years. It reaches a wide audience of composites industry leaders, professionals, manufacturers, suppliers, educators and researchers.

### Issue 65 Focus

In recent years, university research capabilities in advanced materials have grown, specialized, and diversified. This special edition will feature the capabilities and areas of specialization of universities, covering research corpus, investments in prototyping and testing equipment, and the unique contributions of universities in generating new knowledge and technologies in composites manufacturing.

ELEVATE YOUR UNIVERSITY'S PROFILE IN THE COMPOSITES INDUSTRY WITH **Connection Magazine**



**Issue 65 of Connection Magazine will be the go to tool for manufacturing companies looking for specialised equipment and an R&D partner.**

### About Kerryn Caulfield



Kerryn Caulfield is an acclaimed author with extensive experience in writing about Australian manufacturing, particularly focusing on capability based articles that profile the industry.

### ADVERTISING PACKAGE INCLUDES:

**Three-Page Article.** Written by renowned author Kerryn Caulfield, who has authored over 600 articles on Australian manufacturing and recycling. The article will profile the university's capabilities and areas of step-change specialisation in composites technologies.

**One-Page Advertisement.\*** A full-page advertisement to promote your university's research strengths and capabilities.

**Publishing date.** Mid July

**Cost of editorial and one page advertisement.\*\*** \$3,300

\*Composites Australia can provide a design service for advertisements  
 \*\*A Tax Invoice will be issued to advertisers on publication.