

Prospectus 2023

Composites Australia Inc. CONNECTION MAGAZINE ADVERTISING PACKAGES



Composites Australia is a member based not-for-profit association. The primary objective for which it was constituted is to provide a forum for the advancement of the Australian composites industry.

The Connection magazine is the official publication of Composites Australia. You can reach the Australian audience of composites industry leaders and professionals - manufacturers, suppliers and distributors, educators and researchers from every market segment - by advertising in the Connection magazine.



CONNECTION MAGAZINE ADVERTISING 2023

Published for over 20 years, 'Connection' is the official magazine of Composites Australia Inc - the peak body for composite manufacturers, suppliers, research and education and consultancy service providers. Published three times per annum, the 20 page full-colour publication is mailed to all financial members, other key manufacturing and industry bodies, federal and state government ministers, and department and agency personnel.

The online version is directly promoted to a larger database of e-news subscribers and Twitter followers. It is freely available for download and promoted on the Composite Australia website <https://www.compositesaustralia.com.au/connection-magazine/>

With quality editorial, design and print the magazine showcases the capabilities of the Australian composites sector. It has credibility with the composite industry both in Australia and overseas and IS therefore an excellent vehicle to promote services and products to the sector.

ADVERTISING RATES

	MEMBERS		NON-MEMBERS	
	Per issue (Inc GST)	Package of 3+ issues. Price per issue (inc GST)	Per issue (Inc GST)	Package of 3+ issues. Price per issue (inc GST)
Full Page	\$1,973	\$1,312	\$2,218	\$2,043
Half Page	\$869	\$762	\$1,278	\$1,145
Single column 1/3 page	\$578	\$521	\$982	\$911
Quarter page	\$437	\$396	\$761	\$708
Inserts* (1 item)	\$464	\$424	\$797	\$745

ADVERTISING ARTWORK SPECIFICATIONS

	Height (mm)	Width (mm)
Full Page (A4)	297	210
Half Page Horizontal (A5)	118	175
Quarter page	118	86
Single Column (1/3 page)		

*Note: All dimensions are tri. Please add 3mm bleed

** Prices are subject to annual increase equivalent of CPI

CONNECTION MAGAZINE ADVERTISING 2023

ISSUES 2023	SPACE	ART DEADLINE	DISTRIBUTION
March	16 February	18 February	w/c 8 March
June/July	10 May	17 May	w/c 20 June
November	13 October	27 October	w/c 9 November

Tick the advert size

- Full Page
- Half Page
- Single column 1/3 page
- Quarter page

Tick the edition

- March 2023
- June/July 2023
- October/November 2023

A Tax Invoice will be issued to advertisers on publication

NB Composites Australia may provide design services for Members at cost. To request a design quote please email kerryn@compositesaustralia.com.au at least FIVE WORKING DAYS PRIOR to the booking reservation deadline.

Terms & Conditions:

1. Cancellations must be in writing and cannot be accepted after space reservation deadline date.
2. Payment is due within 30 days of invoice
3. Composites Australia will make every endeavor to place advertisements on the page requested, however, final placement is at the discretion of editorial management.
4. Composites Australia Inc reserves the right to refuse a request to advertise.

I have read the above and agree to accept this contract agreement. By signing this agreement I confirm that I am an authorised signatory for the company.

Contact Name _____

Company Name _____

Address _____

Contact mobile _____

Contact email _____

Signature _____

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