

Composites Australia Inc. **ADVERTISING & SPONSORSHIP**

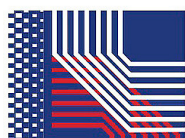


Leverage digital advertising to reach your target audience through compositesaustralia.com.au and the monthly members eNewsletter.



DIGITAL ADVERTISING

- Website advertising
- Monthly members eNewsletter
Included in Annual sponsorship package



Composites
Australia

DIGITAL ADVERTISING

Website Advertising

The Composites Australia website has been a leading and well utilized resource for the composites industry for over 20 years. As the official site for the Australia's peak composites industry body, advertising on compositesaustralia.com.au affords credibility and significant industry reach.

Advertising packages are available for the front page slider, banner across news items or space parallel with news items.

- Average time on site: 1:05
- Sessions: 4,295
- Views: 6,884
- New visitors per month: 82%

Over 30 days

Composites manufacturing innovation is showcased on the site through years of news posts and over 20 back copies the Connection magazine.

Significant traffic is generated through the 'Suppliers Guide' which has been developed as the largest search function for composites companies, products and capabilities in the southern hemisphere. For more information contact Kerry - 0412556698



Advertising rates inclusive GST

Promotion Front Page Slider and click-through full page				
	Members		Non-members	
12 months	\$5,390		\$6,468	
6 months	\$3,030		\$3,636	
3 months	\$1,685		\$2,022	
Banner – across all new news items				
	Members		Non-members	
12 months	\$3,265		\$3,985	
6 months	\$1,840		\$2,240	
3 months	\$1,020		\$1,245	
Square parallel with CA content on webpages				
	Members		Non-members	
12 months	\$3,265		\$3,985	
6 months	\$1,840		\$2,240	
3 months	\$1,020		\$1,245	
Suppliers Guide Listing				
	Members		Non-members	
	Corpo- rate	Suppliers	Corpo- rate	Suppli- ers
Standard p/a	Free	Free	\$2,584	\$2,782