



Composites Australia Trade Mission Seoul, Republic of Korea 13-14-15 November, 2019



East Asia is home to one-fifth of the human population. The regions located on the Pacific Rim, coupled with Australia's recent Free Trade Agreement (FTA's), provide access to an unprecedented industrial environment and interaction with Asian economies.

Australian composites manufacturers and fabricators seeking to build relationships and develop export markets in East Asia are invited to join us to share the Australian Pavilion at JEC Asia during November 2019.

JEC Asia offers a comprehensive program that includes the trade show as well as a conference, site visits and tailored business meetings. Detailed event information can be found at the JEC Asia website www.jec-asia.events/

JEC Asia is being held at the COEX Exhibition and Trade Centre in Seoul, Republic of Korea. The project is assisted by funding from Austrade under the Free Trade Agreement Market Entry Grant Program.

ABOUT THE AUSTRALIAN PAVILION

The Australian Pavilion will feature dedicated and harmonised branding that clearly demonstrates an Australian provenance. Located within Exhibition Hall D1, its open-plan design and fit-out features ensure that all participating companies will have the opportunity to display company branding, marketing collateral and products. The pavilion will feature dedicated and harmonised branding that clearly demonstrates an Australian provenance.

WHAT YOU GET

Exhibiting your company and product for three days on the Australian Pavilion. This Activity received funding from Austrade as part of the Free Trade Agreement Market Entry Grant Program. The grant partially covers the cost of the exhibiting space, branding and fit-out. This joint approach to exhibiting makes it cost effective for participating organisations. Composites Australia will also be organising the logistics of the pavilion and exhibition fit out.

We have negotiated with JEC Asia to assist the market entry and its delegates by:

- Hosting a dedicated session between key stakeholders in the Korean composites industry (made up of government, industry and research) and Australian companies, in order to "discuss the current market requirements and identify solutions that Australian companies can deliver to the region".
- Networking function targeting key media and trade partners to promote and raise awareness of participating companies.
- Providing free access to conference sessions, networking events and the JEC B2B matchmaking service.
- Organising site visits to:
 - Hanyang University
 - LG Hausys, a company that employs 4,270 across the world and specialises in windows, interior materials, automotive high performance interiors.
 - Korean chemical and textile manufacturing company Kolon Industries.
 - The KCTECH facility which has a memorandum of understanding for joint research programs into carbon fibre processing and materials with Deakin University.

PARTICIPATION COST

AUD2,500 +GST per Company

Participants are responsible for the cost of personal accommodation, flights, airport transfers, freight, company specific marketing collateral and travel insurance.

ABOUT THE VENUE

JEC Asia 2019 is being held in Seoul, the capital and largest metropolis of South Korea, at the Coex Convention & Exhibition Center (Coex). Conveniently Located in Samseong-dong of Gangnam-gu district, it is next to Bongeun Temple and connects directly to the Coex Starfield Mall. Coex is serviced by Samseong Station on line 2 and Bongeunsa Station on line 9 of the Seoul Subway.

DATES

Exhibition: 13-14-15 November, 2019
Set-up: 11-12 November, 2019
Industry visits: TBA

TRAVEL TO SEOUL

You will touch down at Incheon International Airport which is the largest airport in South Korea, the primary airport serving the Seoul Capital Area, and one of the largest and busiest airports in the world. The 49 km journey from Incheon International (ICN) airport to Seoul can be done by taxi, train, and bus.

TRAVEL INFORMATION

Travel information including information on visa requirements for South Korea (Republic of Korea) can be found on the Department of Foreign Affairs & Trade "Smart Traveller" website: https://smartraveller.gov.au/Countries/asia/north/Pages/south_korea.aspx

The official Korean Tourism Organization website at <http://english.visitkorea.or.kr>

REGISTRATION OF INTEREST BY 30 SEPTEMBER, 2019

HEADS OF MISSION

Kerryn Caulfield, Executive Manager,
Composites Australia, 0412556698,
kerryn@compositesaustralia.com.au

Louise Lane, Executive Associate,
Composites Australia
louise@compositesaustralia.com.au



DELEGATE REGISTRATION FORM

Please complete and return both pages of this form by close of business, Monday 30th September 2019 to:
Louise Lane, Executive Associate, Composites Australia, louise@compositesaustralia.com.au

COMPANY/DELEGATE DETAILS	
Company/Product Name:	Email:
Delegate Name:	Telephone:
Position/Title:	Mobile:
Dietary requirements/allergies:	Outline of international activities:

NOTE: Please complete one form per delegate.

Invoices for the full cost of the Participating Fee will be sent to delegates upon acceptance of their application. Cancellations received after close of business, 5th October 2019 will incur full cancellation costs of AUD\$2,500+GST. Full payment is required prior to the commencement of the Trade Mission.

TERMS & CONDITIONS

As a condition to your participation in this event, you acknowledge and agree to the following terms:

Visa/Insurance

- Prior to participating in the event, you will arrange at your own expense:
 - comprehensive and appropriate insurance to cover your participation in the event, including travel and health insurance, public and product liability, workers compensation and property insurance; and
 - where applicable, an appropriate visa for your visit to South Korea.

Indemnity and Liability

- You indemnify and keep indemnified Composites Australia Inc., its officers, employees, agents and contractors against all liability for death or injury to persons or loss of or damage to property and all actions, claims, demands, losses, damages, costs and expenses whatsoever arising in respect of your participation in the event, unless such liability is caused by the negligence of Composites Australia Inc.
- Composites Australia Inc. does not:
 - accept responsibility or liability for any loss or expenses incurred by you or suffered by you in connection with your participation in this event. In particular, and without limiting the generality of this provision, Composites Australia Inc. does not accept responsibility or liability for any:
 - damage, omission, accident, detention, diversion or theft in regards to luggage or any personal belongings whatsoever; or

- indirect or consequential loss, or loss of income, profits, revenue or business, loss of or damage to goodwill, loss of business reputation, loss of data, loss of access to markets, loss of production, loss or denial of business opportunity, loss of anticipated savings, business interruption, or damage to credit rating, howsoever arising out of your participation in the event.
 - provide or arrange for any insurance or visa for you, or on your behalf; or
 - provide any indemnity for loss or injury suffered by you.

Cancellation

- All cancellations must be confirmed in writing. Cancellation fees apply regardless of whether the participation fee has been paid. Cancellation fees will apply in line with dates outlined in this document.

Privacy

- In order to facilitate the Program, Composites Australia Inc., will need to collect the personal information about you set out in this form. Composites Australia Inc. may need to provide some or all of this information to:
 - JEC and other service providers included in the event program;
 - Other event participants;
 - The Australian Trade Commission; and
 - any entity who requires the information under a relevant law, such as the ACT Auditor-General; or
- In addition, Composites Australia Inc. employees or contractors may photograph or video events and activities undertaken during the event. Composites Australia Inc. intends to use some or all of these photographs and videos in material created to promote the Mission. This may include print media, such as industry publications, and/or electronic media, such as on the Composites Australia Inc. social networking websites. The use of a particular photograph or video will be at the discretion of Composites Australia Inc.

I acknowledge that I have carefully read the Terms & Conditions and fully understand its contents, and understand that it governs my participation in the event.

Name of participant:

Signature of participant:

Date:

About Composites Australia Inc.

Formed over 50 years ago, Composites Australia is the peak body for the Australian composites sector. It connects and supports the development of the sector and works to increase awareness of the capabilities of the Australian composites industry and the adoption of composites technologies by Australian manufacturers, engineers and designers.

Composites Australia Inc.
17 Rooney St, Richmond VIC 3121
Telephone: +61 412 556 698
Website: www.compositesaustralia.com.au