

Composites Australia Connection magazine 2019 Advertising Rates, Artwork Specification and Deadlines

Connection is the official magazine of Composites Australia Inc the peak body for composite manufacturers, suppliers, research and education organisations and consultancy service providers. Published three times per annum, the magazine has a direct mail circulation to all financial members, other key manufacturing and industry bodies, federal and state government ministers, department and agency personnel. The magazine has been published for over 16 years.

The online version is directly promoted to a larger database of e-news subscribers and Twitter followers. It is freely available for download and promoted on the Composite Australia website www.compositesaustralia.com.au

With quality editorial, design and print the magazine showcases the capabilities of the Australian composites sector. It has excellent credibility with the composite industry both in Australia and overseas and is therefore provides an excellent vehicle to promote services and products to the sector.



The 20 page magazine is published three times annually in hard copy (full colour) and online. Past issues of the magazine can be viewed and downloaded from the above website.

For advertising and editorial inquiries and to submit the Advertising Booking Form and final art contact Kerryn Caulfield E: magazine@compositesaustralia.com.au T: 03 9429 9884

Advertising rates - Members

	Per Issue	Package of 3+ Issues
Full Page	\$1,234 (inc GST)	\$1,110 (inc GST) each issue
Half Page	\$735 (inc GST)	\$645 (inc GST) each issue
Single column (1/3 page)	\$490 (inc GST)	\$440 (inc GST) each issue
Quarter Page	\$370 (inc GST)	\$333 (inc GST) each issue
Inserts* (1 item)	\$393 (inc GST)	\$357 (inc GST) each issue

Advertising rates - Non-Members

	Per Issue	Package of 3+ Issues
Full Page	\$1,481 (inc GST)	\$1,333 (inc GST) each issue
Half Page	\$882 (inc GST)	\$775 (inc GST) each issue
Single column (1/3 page)	\$632 (inc GST)	\$572 (inc GST) each issue
Quarter Page	\$444 (inc GST)	\$400 (inc GST) each issue
Inserts* (1 item)	\$472 (inc GST)	\$428 (inc GST) each issue

* (1 item – A 4 sheet or smaller)

Advertising artwork specifications

Size	Height (mm)	Width (mm)
Full page (A4)	297	210
½ page horizontal (A5)	118	175
¼ page	118	86
Single column (1/3 page)		

NOTE: All dimensions are trim. Please add a 3mm bleed

Timelines

Issues for 2019	Space Reservation Deadline	Final Art Deadline	Distribution Date
February/March	1 February 2019	8 February, 2019	w/c 27 February, 2019
June/July	10 May 2019	17 May 2019	w/c 20 June 2019
October/November	13 September 2019	27 September 2019	w/c 9 October 2019

Connection - Advertising Booking Agreement 2019

A Tax Invoice will be issued to advertisers on publication

Company:						
Contact Name:						
Address:						
City:		State:		Postcode:		
Tel:		Fax:				
E-mail:				Member? (Y/N):		

Advert size: (tick box)

- Full page
 ½ page horizontal
 Single column
 ¼ page
 Insert

Issue(s):

- February /March 2019
 June/July 2019
 October/November 2019

Final art will be submitted by (Contact details)

NB Composites Australia may provide design services for Members at cost. To request a design quote please email kerryn@compositesaustralia.com.au at least FIVE WORKING DAYS PRIOR to the booking reservation deadline.

Terms & Conditions:

1. Cancellations must be in writing and cannot be accepted after space reservation deadline date.
2. Payment is due within 30 days of invoice
3. Composites Australia will make every endeavor to place advertisements on the page requested, however, final placement is at the discretion of editorial management.
4. Composites Australia Inc reserves the right to refuse a request to advertise.

I have read the above and agree to accept this contract agreement. By signing this agreement I confirm that I am an authorised signatory for the company.

Signature: _____ Print Name: _____ Date: _____

Fax to Composites Australia on (03) 9421 5516 or email to kerryn@compositesaustralia.com.au