



## **Media Release**

# King's Fibreglass National Business Award an Acknowledgement to Innovation & Service

**Thursday December 17, 2009.** Outgoing Composites Australia President Sharon Swan applauded Melbourne based association member King's Fibreglass for its recent accolade as the National Winner of the 2009 Australian Small Business Awards for manufacturing. Ms Swan said it was a worthy recognition of owner Glen King's personal dedication to innovation, business growth, best practice, staff recognition and export success.

In 2008 King's Fibreglass was a finalist in the annual Victorian Small Business Awards, which acknowledge and recognise the tireless journey, commitment and economic contribution of small businesses to their local communities, employment and the overall well being of the nation's economy.

A condition of entry in the National Awards requires entrants to be nominated by a client or supplier and demonstrate the highest standards of achievement in business growth, technology improvements and application, customer service, staff engagement and community / industry contribution and involvement.

"As a dedicated and long time member of Composites Australia, King's Fibreglass has grown considerably since Glen King began his business from a humble start in the backyard of his family home," said Sharon Swan.

"King's Fibreglass now operates from three locations in Melbourne's Bayswater area, has nearly 30 staff and is acknowledged as a dynamic industry and association role model dedicated to the highest levels of customer service, quality, staff recognition and for using the latest production techniques to develop new commercial versatile composite applications for Australian and overseas clients."

Quality is the number one priority for King's Fibreglass and only the best raw material and equipment is sourced and purchased to ensure that customers have the best and highest quality product and finish possible.

**Continues ...**

Today, King's Fibreglass provides an extensive and diverse range of products for industries that include –

- Recreational vehicle and motor homes
- Dog wash and grooming
- Mobile coffee
- Playground & Pool Slides
- Boating
- Horse float
- Air conditioning
- Special projects including shopping centre and visual displays

Glen King acknowledges that the business expansion has provided him with the foundation upon which he has not only grown his range of high quality products, but also developed personalised and customised solutions that address a diverse and often complex array of commercial and visual display challenges.

Furthermore, Glen appreciates and recognises that a successful business is built with a loyal, long serving and dedicated team of employees. Ultimately, it is King's Fibreglass employees who drive the success of the business with strong morale and great teamwork that generates the momentum for product innovation, higher efficiency and greater productivity.

"We have an extraordinary internal culture at King's Fibreglass that is dedicated to organisational excellence, the highest standards of customer service by addressing the unique requirements of our clients with innovative, high quality composite product solutions – and this has underpinned our National Small Business Award success and growing reputation in Australia and overseas," said Glen.

Not one to rest on his laurels, Glen confirmed that it is his goal to grow King's Fibreglass and this will require the acquisition of new premises with a showroom from which he can promote and display the company's range.

The growth strategy will be underpinned by a focus on continuous business, customer service and quality improvement, new streamlined production processes, the installation of an onsite paint booth facility and an ongoing program of product refinement and development.

"Composites are products of the future and the volume of applications continues to grow steadily as composite and fibreglass solutions are applied to meet diverse design requirements that demand significant weight savings and high strength when compared to conventional materials of the past."

**Continues ...**

"It is therefore important that the business success of King's Fibreglass is celebrated and acknowledged as it provides inspiration for others and sets new industry standards for customer service, innovation and leadership," concluded Sharon Swan.

**Ends**

## Issued by Composites Australia Inc

**Media Enquiries:** Mr. Joe Perri  
Joe Perri & Associates Pty Ltd  
Telephone/Fax: +61 3 9324 0362  
Mobile: +61 412 112 545  
Email: [jperri@joeperri.com.au](mailto:jperri@joeperri.com.au)

**Notes to the Editor:** Following is the Small Business Champion Awards National Winner 2009 logo and a small selection of King's Fibreglass products and projects –



KING'S FIBREGLASS 200TH TRAILER

